



BHARAT
Financial Inclusion Ltd
Prayaas se pragati

A 100% subsidiary of IndusInd Bank Limited

IndusInd Bank

#RestoreOurEarth | **Art & Craft Contest**

CONTEST FORMAT & GUIDELINES FOR CREATING ART & CRAFT

THEME

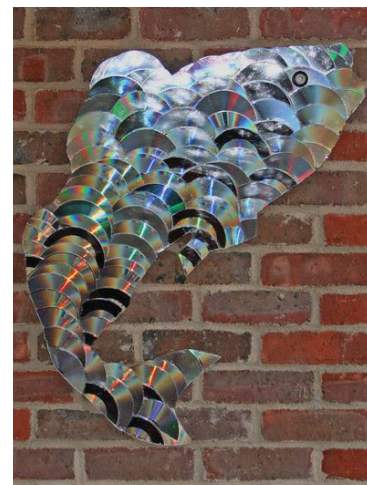
RestoreOurEarth

DETAILS

- This is an individual contest for employees of IndusInd Bank and Bharat Financial Inclusion Ltd. and the artwork needs to be created at home. Therefore, you are encouraged to involve your family members in this contest.
- You can submit more than one entry.
- No changes can be made, once registered.

ALL ARTWORKS:

- Must have minimal use of new materials.
- Must be made from waste material that includes (but is not limited to):
 - Plastic – bags, bottles, cans, cups, tetra-packets, etc.
 - Wires, cardboard, old clothing, yarn, etc.
 - Any recyclable items, furniture.
- Be safe for public exhibition.





KEY DATES

Last date of submission will be 20 May, 2021

Announcement of winners will be on Environment Day 5 June, 2021

HOW TO SUBMIT ENTRIES

- Photograph must be high resolution (min size 1 MB) in .JPG/ .PNG file format.
- We request you to record a video while making the artworks. Once shortlisted, we will call for the same.
- At the time of entry, you will have to submit one photograph which is clicked at the best angle for the judges to evaluate. However, keep high-resolution photographs of the other angles ready. In case the judges would like to see them, the organising team will contact you for the same.

EVALUATION CRITERIA

- Creativity and innovation
- Relevance to theme
- Overall presentation

PRIZES

- First prize
- Second prize
- Third prize
- Ten consolation prizes



IMPORTANT

- By participating in the contest, you give the Bank all rights to publish the photographs on any forum or its communication channels, whether online, digital or print.
- No changes can be made, once registered.
- Organisers have the right to refuse if an entry is deemed unsuitable or inappropriate.
- Decision of the judges regarding the winners is final and binding.

