

IndusInd Bank

Ref No: ZO_Delhi/25-26/FRRG/024

12 September, 2025

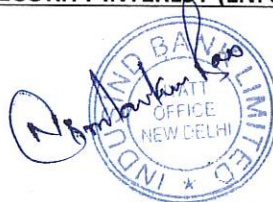
By Speed Post AD/Registered Post AD

Without Prejudice

To,

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| <p>M/s. Gupta Sales (Borrower) Through Its Proprietor: Mr Ashish Kumar S/o- Sh Bhagwan Dass House No. / M.C No- 634/28, situated at Durga Colony, Jind, Haryana-126102. Also at: M.C No. 72/31 situated at Bhupender Nagar, Behind Old Hansi Road, landmark--Near Sai Mandir, Dist—Jind, Haryana-126102. Also at: House No. 1935/30, situated at Govindpura at Rohtak-Bhiwani Bypass, Jind, Haryana-126114 Also at: House no. khasra no –54//25 Min, (0—7) Khewat & Khata No—471/712, Uchana kale, Dist –Jind, Haryana-126102.</p> | <p>Mr Ashish Kumar (Guarantor / Mortgagor) House No. 307, Rajender Colony Uchana Mandi, Jind – 126115, Haryana Also at: Shop No. 151, 152 Diwan Khana Market Jind 126102, Haryana Also at: House No. 147, Ward No, 1, Rajendra colony Uchana Mandi, Uchana kalan, Tehsil – Narwana District Jind 126115, Haryana Also at: House No. 634/28, situated at Durga Colony, Jind, Haryana-126102.</p> |
| <p>Mrs. Pooja Bansal (Guarantor / Mortgagor) W/o Mr. Ashish Kumar House No. 307, Rajender Colony Uchana Mandi, Jind – 126115, Haryana Also at : Shop No. 151, 152 Diwan Khana Market Jind 126102, Haryana Also at : House No. 147, Ward No, 1, Rajendra colony Uchana Mandi, Uchana kalan, Tehsil – Narwana District Jind 126115, Haryana Also at: House No. 634/28, situated at Durga Colony, Jind, Haryana. Also at: M.C No. 72/31 situated at Bhupender Nagar, Behind Old Hansi Road, landmark--Near Sai Mandir, Dist—Jind, Haryana</p> | |

SUB: INTIMATION FOR SALE OF SECURED ASSET BY WAY OF E AUCTION BEING IMMOVABLE PROPERTIES UNDER RULE 8 and 9 OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002.



Hyatt Zonal Office : IndusInd Bank Limited, Hyatt regency complex block A District Centre Bhikaji Cama Place
R.K Puram New Delhi 110066. Tel : (11) 42505100.

Regd. Office: 2401, Gen. Thimmayya Rd. (Cantonment), Pune - 411 001. India.

Contact us: (020) 26343201 | **Email us:** reachus@indusind.com | **Visit us:** www.indusind.com

CIN : L65191PN1994PLC076333

Sir/Madam,

We hereby intend to inform you that Authorised officer of IndusInd Bank Ltd. had issued demand notice dated 21.10.2020 u/s 13(2) of the SARFAESI Act, 2002, calling upon the Borrowers / Co-Borrower / Guarantor /Mortgagor- **M/s Gupta Sales (Borrower) Through its Proprietor Mr Ashish Kumar / Mr. Ashish Kumar (Guarantor / Mortgagor) / Mrs. Pooja Bansal (Guarantor / Mortgagors)** to repay the amount mentioned in the notice being ₹ 1,20,35,607.84/- (**Rupees One-Crore, Twenty Lacs, Thirty-Five thousand, Six-Hundred Seven & Paise Eighty four only/- as on 30.09.2020**) within 60 days from the date of notice /date of receipt of the said notice together with further interest at contractual rates from 01.10.2020 and incidental expenses, costs, charges etc. till date of payment and / or actual realization.

The Borrowers / Co-Borrower / Guarantor /Mortgagor having failed neglected to make the requisite payment as mentioned therein and as result of which Authorized Officer has taken possession of the property described herein below in exercise of powers conferred on him/her under Section 13(4) of the said Act read with Rule 8 of the said Rules While we have given sufficient time and opportunity for repayment of outstanding dues lying against your enterprise, however till date you have not shown any bonafide towards repayment of your liability and failed to make payments as required.

In order to recover total outstanding dues of ₹ 2,56,82,285.84/- (**Rupees Two-Crore, Fifty-Six Lacs, Eighty-Two thousand, Two-Hundred Eighty-Five & Paise Eighty four only/- as on 31.08.2025**) together with further interest from 01.09.2025 plus costs, charges and expenses thereon, after having taken Physical possession of the premises as mentioned in the below mentioned table, we do hereby inform you that we shall sell the said premises by **Public Auction to be held on 07.10.2025 at 11:00 AM to 12:00 NOON**, which is Fifteen from the date of the letter/notice as this will be the subsequent sale of the mortgage property.

This notice is being given to you in compliance of Rule 8 sub-rule 6 of Security Interest (Enforcement) Rules, 2002 under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002.

Details of Auction:

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|-----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ACCOUNT DETAILS: | 650014051831 |
| BORROWER NAME: | M/s Gupta Sales (Borrower) / Mr. Ashish Kumar (Guarantor / Mortgagor) / Mrs. Pooja Bansal (Guarantor / Mortgagors) |
| DESCRIPTION OF SECURED PROPERTY: | Commercial property No. 72/31, situated at Bhupender Nagar, Behind Old Hansi road, Landmark – near Sai Mandir, Jind, Haryana. Admeasuring 780 sq yards or 7020 sq feet owned by Mr Ashish Kumar |
| SECURED DEBT: | ₹ 2,56,82,285.84/- (Rupees Two-Crore, Fifty-Six Lacs, Eighty-Two thousand, Two-Hundred Eighty-Five & Paise Eighty-four only/- as on 31.08.2025) |
| RESERVE PRICE (RP): | ₹ 22,10,000/- (Rupees Twenty-two lacs, Ten thousand only) |
| INSPECTION DATE: | 30.09.2025 |
| INSPECTION TIME: | 12:30 PM to 1:30 PM |



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|-----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| TIME: | 11:00 AM 12:00 NOON |
| DATE: | 07.10.2025 |
| PLACE: For E-AUCTION | https://www.bankeauctions.com |
| LAST DATE AND TIME FOR BID SUBMISSION: | On or before 5:00 pm on 06.10.2025 |
| EMD: | ₹ 2,21,000/- (Rupees Two Lacs, Twenty-one Thousand Only) |
| Incremental Bid: | ₹ 1,00,000/- (Rupees One Lacs Only) |
| CONTACT: | Mr. Nirmlankur Rao at Mobile No. +91 9721779359 ✉ nirmlankur.rao@indusind.com |

Encumbrances if any: No Encumbrances known to the secured creditor.

The property(ies) shall be sold on "AS IS WHERE IS, AS IS WHAT IS BASIS, WHATEVER THERE IS AND NO RECOURSE BASIS".

We hereby give you an opportunity to come forward with a better offer to settle the due amount amicably, failing which we shall sell the above properties under SARFAESI Act, 2002.

The said intimation of notice of 15 days is made here as per the provisions of Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002.

For detailed terms and conditions refer to the Bank's website www.indusind.com and www.bankeauctions.com.

Yours faithfully,



Nirmlankur Rao
Authorised Officer

IndusInd Bank Ltd.