

**Media Coverage Report:**

Press release on

**IndusInd Bank launches 'World Champions Programme – Cricket for the Blind' in partnership with Cricket Association for the Blind in India**

Coverage update as on December 23, 2016



***IndusInd Bank***



## Online

S.No	Name of the website	Headline	Link
1	PTI	Indian team for 2nd T20 WC for Blind announced	<a href="http://www.ptinews.com/news/8210114_India_n-team-for-2nd-T20-WC-for-Blind-announced.html">http://www.ptinews.com/news/8210114_India_n-team-for-2nd-T20-WC-for-Blind-announced.html</a>
2	Times Of India	Going into the WC, India Blind captain asks for more 'support'	<a href="http://timesofindia.indiatimes.com/sports/cricket/news/going-into-the-wc-india-blind-captain-asks-for-more-support/articleshow/56106457.cms">http://timesofindia.indiatimes.com/sports/cricket/news/going-into-the-wc-india-blind-captain-asks-for-more-support/articleshow/56106457.cms</a>
3	Business Standard	Indian team for 2nd T20 WC for Blind announced	<a href="http://www.business-standard.com/article/pti-stories/indian-team-for-2nd-t20-wc-for-blind-announced-116122100765_1.html">http://www.business-standard.com/article/pti-stories/indian-team-for-2nd-t20-wc-for-blind-announced-116122100765_1.html</a>
4	Indian Express	Indian team for 2nd T20 World Cup for Blind announced	<a href="http://indianexpress.com/article/sports/cricket/indian-team-for-2nd-t20-world-cup-for-blind-announced-4438959/">http://indianexpress.com/article/sports/cricket/indian-team-for-2nd-t20-world-cup-for-blind-announced-4438959/</a>
5	The Hindu	Indian team for 2nd T20 WC for Blind announced	<a href="http://www.thehindu.com/todays-paper/tp-in-school/Indian-team-for-2nd-T20-WC-for-Blind-announced/article16928299.ece">http://www.thehindu.com/todays-paper/tp-in-school/Indian-team-for-2nd-T20-WC-for-Blind-announced/article16928299.ece</a>
6	News Dog	IndusInd Bank launches 'World Champions Programme - Cricket for the Blind' in partnership with Cricket Association for the Blind in India	<a href="http://newsdog.today/a/article/585a96fa12907172872977fa/">http://newsdog.today/a/article/585a96fa12907172872977fa/</a>
7	Sport Star Live	Ajay Kumar Reddy to lead India in T20 World Cup for Blind	<a href="http://www.sportstarlive.com/cricket/ajay-kumar-reddy-to-lead-india-in-t20-world-cup-for-blind/article9438611.ece">http://www.sportstarlive.com/cricket/ajay-kumar-reddy-to-lead-india-in-t20-world-cup-for-blind/article9438611.ece</a>
8	Yash News	Mumbai: IndusInd Bank Commercial Banking And In Charge Of Sports Vertical Head Sanjeev Anand, Chief Operating Officer Paul Abraham, Cricket Association For The Blind In India President Mahantesh G K With Players Of Blind Cricket Team During A Press Conference Organised To Launch The World Champions Programme – Cricket For The Blind In Mumbai, On Dec 21, 2016.	<a href="http://yashnews.com/mumbai-indusind-bank-commercial-banking-and-in-charge-of-sports-vertical-head-sanjeev-anand-chief-operating-officer-paul-abraham-cricket-association-for-the-blind-in-india-president-mahantesh-g-k-w/">http://yashnews.com/mumbai-indusind-bank-commercial-banking-and-in-charge-of-sports-vertical-head-sanjeev-anand-chief-operating-officer-paul-abraham-cricket-association-for-the-blind-in-india-president-mahantesh-g-k-w/</a>



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9	Wisden India	IndusInd Bank launches 'World Champions Programme – Cricket for the Blind' in partnership with Cricket Association for the Blind in India	<a href="http://www.wisdenindia.com/cricket-press-releases/indusind-bank-launches-world-champions-programme-cricket-for-the-blind-in-partnership-with-cricket-association-for-the-blind-in-india/233565">http://www.wisdenindia.com/cricket-press-releases/indusind-bank-launches-world-champions-programme-cricket-for-the-blind-in-partnership-with-cricket-association-for-the-blind-in-india/233565</a>
10	WebIndia123	World Champions Programme- Cricket for Blind : CABI	<a href="http://news.webindia123.com/news/Articles/India/20161222/3018223.html">http://news.webindia123.com/news/Articles/India/20161222/3018223.html</a>
11	News Nation	Indian squad for upcoming T-20 world cup for blind announced	<a href="http://www.newsnation.in/article/154897-indian-squad-for-upcoming-t20-world-cup-for-blind-announced.html">http://www.newsnation.in/article/154897-indian-squad-for-upcoming-t20-world-cup-for-blind-announced.html</a>
12	Magz Mumbai	Ajay Kumar Reddy to captain Indian Blind Cricket team	<a href="http://www.magzmumbai.com/ajay-kumar-reddy-to-captain-indian-blind-cricket-team/">http://www.magzmumbai.com/ajay-kumar-reddy-to-captain-indian-blind-cricket-team/</a>
13	Daily Pioneer	T20 WC for Blind team announced	<a href="http://www.dailypioneer.com/sports/2016-12-21-158219.html">http://www.dailypioneer.com/sports/2016-12-21-158219.html</a>
14	United News of India	World Champions Programme- Cricket for Blind : CABI	<a href="http://www.uniindia.com/world-champions-programme-cricket-for-blind--cabi/sports/news/726240.html">http://www.uniindia.com/world-champions-programme-cricket-for-blind--cabi/sports/news/726240.html</a>
15	People Magazines	Indian group for 2nd T20 World Cup for Blind announced	<a href="http://www.peoplemagazines.net/indian-team-for-2nd-t20-world-cup-for-blind-announced/">http://www.peoplemagazines.net/indian-team-for-2nd-t20-world-cup-for-blind-announced/</a>
16	News Now	World Champions Programme- Cricket for Blind : CABI	<a href="http://www.newsnow.in/news/world-champions-programme-cricket-for-blind-cabi">http://www.newsnow.in/news/world-champions-programme-cricket-for-blind-cabi</a>
17	India Today	Indian team for 2nd T20 WC for Blind announced	<a href="http://indiatoday.intoday.in/story/indian-team-for-2nd-t20-wc-for-blind-announced/1/839884.html">http://indiatoday.intoday.in/story/indian-team-for-2nd-t20-wc-for-blind-announced/1/839884.html</a>
18	Arunachal Times	Indian team for 2nd T20 WC for Blind announced	<a href="http://www.arunachaltimes.in/indian-team-for-2nd-t20-wc-for-blind-announced/">http://www.arunachaltimes.in/indian-team-for-2nd-t20-wc-for-blind-announced/</a>
19	HT media syndication	World Champions Programme- Cricket for Blind : CABI	<a href="http://www.htsyndication.com/htsportal/article/World-Champions-Programme-Cricket-for-Blind-%3A-CABI/17894589">http://www.htsyndication.com/htsportal/article/World-Champions-Programme-Cricket-for-Blind-%3A-CABI/17894589</a>



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20	DreamDTH	World Champions Programme- Cricket for Blind : CABI	<a href="https://dreamdth.com/Thread-DDF-Exclusive-Blind-T20-World-Cup-2017">https://dreamdth.com/Thread-DDF-Exclusive-Blind-T20-World-Cup-2017</a>
21	Asianews	Indian team for 2nd T20 World Cup for Blind announced	<a href="http://www.asianews.online/sports/indian-team-for-2nd-t20-world-cup-for-blind-announced.html">http://www.asianews.online/sports/indian-team-for-2nd-t20-world-cup-for-blind-announced.html</a>
22	Fostergem	Indian team for 2nd T20 World Cup for Blind announced	<a href="https://fostergem.com/post.php?id=114695779&amp;title=Indian%20squad%20announced%20for%20Blind%20T20%20World%20Cup%202017">https://fostergem.com/post.php?id=114695779&amp;title=Indian%20squad%20announced%20for%20Blind%20T20%20World%20Cup%202017</a>
23	Global News Network of India	IndusInd Bank launches 'World Champions Programme - Cricket for the Blind' in partnership with Cricket Association for the Blind in India	<a href="http://globalnewsonnetwork.com/2016/12/22/indusind-bank-launches-world-champions-programme-cricket-for-the-blind-in-partnership-with-cricket-association-for-the-blind-in-india/">http://globalnewsonnetwork.com/2016/12/22/indusind-bank-launches-world-champions-programme-cricket-for-the-blind-in-partnership-with-cricket-association-for-the-blind-in-india/</a>



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