

Online Coverage Report:

Press release on

IndusInd Bank launched “JeetkaHalla” an initiative to support the Para-athletes

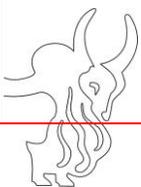
Coverage update as on September 19, 2016



IndusInd Bank

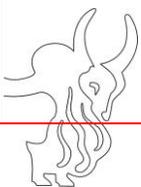
ONLINE

S.No	Name of the website	Headline	Link
1	ET Brand Equity	IndusInd Bank extends support to para-athletes with 'Jeet Ka Halla' initiative	http://brandequity.economicstimes.indiatimes.com/news/advertising/indusind-bank-extends-support-to-para-athletes-with-jeetkahalla-initiative/54263396
2	Business Standard	JeetkaHalla: New campaign to support para-athletes	http://www.business-standard.com/article/news-ians/jeetkahalla-new-campaign-to-support-para-athletes-116090900597_1.html
3	Hindu Business Line	IndusInd Bank launched "JeetkaHalla" an initiative to support the Para-athletes	http://www.thehindubusinessline.com/companies/announcements/others/indusind-bank-launched-jeetkahalla-an-initiative-to-support-the-paraathletes/article9091029.ece
4	DNA	Rio Paralympics 2016: Where are the advertisers?	http://www.dnaindia.com/money/report-rio-paralympics-2016-where-are-the-advertisers-2254643
5	Campaign India	IndusInd Bank supports the Paralympic stars with a '#JeetKaHalla' anthem	http://www.campaignindia.in/video/indusind-bank-supports-the-paralympic-stars-with-a-jeetkahalla-anthem/429476
6	India Today	IndusInd Bank launches JeetkaHalla for para-athletes *	http://indiatoday.intoday.in/story/adding-corporate-brief/1/760949.html
7	Indian CSR	IndusInd Bank launched JeetkaHalla an initiative to support the Para-athletes	http://indiacsr.in/tag/indusind-bank/
8	Udaipur Kiran	IndusInd Bank Launched "JeetkaHalla" an Initiative to Support the Para-Athletes	http://udaipurkiran.com/indusind-bank-launched-jeetkahalla-an-initiative-to-support-the-para-athletes/
9	Bureaucracy Today	IndusInd JeetkaHalla for Para-athletes	https://bureaucracytoday.com/corporate_world_news.aspx?id=81645
10	The Sports Campus	IndusInd Bank and GoSports Foundation launch campaign to support para-athletes	http://www.thesportscampus.com/201609095652/the-business-of-sports/indusind-bank-and-gosports-foundation-launch-campaign-to-support-para-athletes



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11	Sportskeeda	India in Rio Paralympics 2016, 9 September Schedule: List of Events & Indian athletes on Day 2 of the Games	http://www.sportskeeda.com/swimming/india-in-rio-paralympics-2016-9-september-schedule-list-of-events-indian-athletes-on-day-2-of-the-games
12	Campaign India	Pick of the week: IndusInd Bank #JeetKaHalla	http://www.campaignindia.in/article/pick-of-the-week-indusind-bank-jeetkahalla/429477
13	India CSR	IndusInd Bank launched JeetkaHalla an initiative to support the Para-athletes	http://indiacsr.in/indusind-bank-launched-jeetkahalla-an-initiative-to-support-the-para-athletes/
14	NewsD	Indusind campaign to promote Fingerprint Banking	https://newsd.in/indias-para-athletes-deserve-the-limelight-use-jeetkahalla-to-support-them/
15	Dainik Pukar	IndusInd Bank Launched “JeetkaHalla” an Initiative to Support the Para-Athletes	http://www.dainikpukar.com/
16	24dunia	JeetkaHalla: New campaign to support para-athletes	http://www.24dunia.com/english/entertainment/showgroup/21608772.html#.V9Yuco4XwvI
17	MenaFN	IndusInd Bank launched ‘JeetKaHalla’ an initiative to support the Para-athletes	http://menafn.com/1094938762/IndusInd-Bank-Launched-JeetkaHalla-an-Initiative-to-Support-the-Para-Athletes
18	Brandrepublic	Pick of the week: IndusInd Bank #JeetKaHalla	http://www.brandrepublic.com/global
19	Dolphsix	JeetkaHalla: New campaign to support para-athletes	http://www.dolphsix.com/news/1082615/jeetkahalla-campaign-support-para-athletes
21	Newsvoir	IndusInd Bank Launched “JeetkaHalla” an Initiative to Support the Para-Athletes	http://www.newsvoir.com/release/indusind-bank-launched-jeetkahalla-an-initiative-to-support-the-para-athletes-7433.html
22	MTI News	IndusInd Bank Launched “JeetkaHalla” an Initiative to Support the Para-Athletes	http://mtinews.in/newsvoir/
23	Eodishasamachar	IndusInd Bank Launched “JeetkaHalla” an Initiative to Support the Para-Athletes	http://eodishasamachar.com/en/newsvoir/



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24	Brandsdisplay	IndusInd Bank launched "JeetkaHalla" an initiative to support the Para-athletes	http://brandsdisplay.com/indusind-bank-launched-jeetkahalla-an-initiative-to-support-the-para-athletes/
25	bizwireexpress	IndusInd Bank Launched "JeetkaHalla" an Initiative to Support the Para-Athletes	www.bizwireexpress.com/showstoryNewsVoir.php?storyid=3992
26	Mumbaionline	IndusInd Bank Launched "JeetkaHalla" an Initiative to Support the Para-Athletes	http://news.mumbaionline.in/Press-Releases/IndusInd-Bank-Launched-JeetkaHalla-an-Initiative-to-Support-the-Para-Athletes-39158
27	IBTN9.com	IndusInd Bank Launched "JeetkaHalla" an Initiative to Support the Para-Athletes	http://ibtn9.com/2016/09/indusind-bank-launched-jeetkahalla-an-initiative-to-support-the-para-athletes/
28	LightHouse Insights	How IndusInd Bank's #JeetkaHalla is building awareness for Indian para-athletes	http://lighthouseinsights.in/indusind-jeetkahalla-paralympics-campaign.html/
29	Scoopwhoop	Watch: These Para-Athletes Are All Set To Make India Proud & They Deserve All Our Love & Respect	https://www.scoopwhoop.com/WATCH-These-ParaAthletes-Are-All-Set-To-Make-India-Proud-They-Deserve-All-Our-Love-Respect/#.4yupl6w2m
30	Sharemanthan	इंडसइंड बैंक (Indusind Bank) ने शुरू किया "जीत का हल्ला"	http://www.sharemanthan.in/commodities/61-news/corporate-update/42144-indusind-bank-launched-campaign-to-support-para-athletes-20160910
31	Newsagar	The 11 GoSports Foundation athletes who are competing at the Paralympic Games	http://tnewsagar.blogspot.in/2016/09/the-11-gosports-foundation-athletes-who.html
32	Newsfeedtoday	Rahelus perseverance and determination have won him many accolades	https://newsfeedtoday.info/3740850-rahelus-perseverance-and-determination-have-won-him-many-accolades-lets-applaud-the



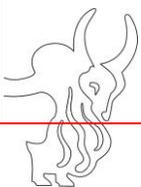
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33	NRINews24x7	IndusInd Bank Launched "Jeetkahalla" An Initiative To Support The Para-Athletes	http://nrinews24x7.com/indusind-bank-launched-jeetkahalla-initiative-support-para-athletes/
34	Sportskeeda	JeetkaHalla: New campaign to support para-athletes	http://www.sportskeeda.com/general-sports/jeetkahalla-new-campaign-to-support-para-athletes
35	HansIndia	IndusInd Bank launched "JeetkaHalla" an initiative to support the Para-athletes	http://www.thehansindia.com/posts/index/Business/2016-09-12/IndusInd-Bank-launched-JeetkaHalla-an-initiative-to-support-the-Para-athletes/253466
36	Myinforms	Indusind Bank And Gosports Foundation Launch Campaign To Support Para-Athletes	http://myinforms.com/en/a/40876581-indusind-bank-and-gosports-foundation-launch-campaign-to-support-para-athletes/
37	ViralShots	These Para-Athletes Deserve All Our Love & Respect	http://theviralshots.com/story/these-paraathletes-deserve-all-our-love--respect
38	GazabPost	देश के पैरा-चैंपियंस फहराएंगे भारत का परचम और फिर होगा हो-हल्ला, गली-मोहल्ला	http://www.gazabpost.com/indian-para-champions-are-going-to-rock/
39	HuntNews	Rio Paralympics 2016: Where are the advertisers?	http://huntnews.in/p/detail/3854779656871736?uc_param_str=dnfrpfbivesscpgimibtbmntnijblauptoggdnw&pos=1473738600107&channel=economics&chnecat=category_english
40	Adgully	IndusInd Bank launched "JeetkaHalla" an initiative to support the Para-athletes	http://www.adgully.com/indusind-bank-launched-jeetkahalla-an-initiative-to-support-the-para-athletes-68705.html
41	Money Control	IndusInd Bank launched "JeetkaHalla" an initiative to support the Para-athletes	http://www.moneycontrol.com/stocks/stock_market/corp_notices.php?autono=4702621
42	Techpaisa	IndusInd Bank launched "JeetkaHalla" an initiative to support the Para-athletes	http://techpaisa.com/stock/indusindbk/



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43	Sify News	JeetkaHalla: New campaign to support para-athletes	http://www.sify.com/news/jeetkahalla-new-campaign-to-support-para-athletes-news-others-qjipEfcgcecie.html
44	Webindia123	JeetkaHalla: New campaign to support para-athletes	http://news.webindia123.com/news/Articles/Sports/20160909/2935670.html
45	CityAirNews	IndusInd Bank launched "JeetkaHalla" an initiative to support the Para-athletes	http://www.cityairnews.com/content/indusind-bank-launched-%E2%80%9Cjeetkahalla%E2%80%9D-initiative-support-para-athletes
46	NewsNow	IndusInd Bank launched "JeetkaHalla" an initiative to support the Para-athletes	http://newsnow.in/news/indusind-bank-launched-jeetkahalla-an-initiative-to-support-the-para-athletes
47	ChennaiOnline	IndusInd Bank Launched "JeetkaHalla" an Initiative to Support the Para-Athletes	http://chennaionline.com/article/indusind-bank-launched-%E2%80%9Cjeetkahalla%E2%80%9D-initiative-support-para-athletes
48	DailyKiran	IndusInd Bank Launched "JeetkaHalla" an Initiative to Support the Para-Athletes	http://www.dailykiran.com/indusind-bank-launched-jeetkahalla-an-initiative-to-support-the-para-athletes/
49	NewKerala	JeetkaHalla: New campaign to support para-athletes	http://www.newkerala.com/news/2016/fullnews-116483.html
50	Filmicafe	JeetkaHalla: New campaign to support para-athletes	http://www.filmicafe.co/news/jeetkahalla-new-campaign-to-support-para-athletes
51	IANIS Live	JeetkaHalla: New campaign to support para-athletes	http://www.ianslive.in/index.php?param=news/JeetkaHalla New campaign to support para athletes-524940
52	DaijiWorld	JeetkaHalla: New campaign to support para-athletes	http://www.daijiworld.com/news/news_disp.asp?n_id=413371
53	Daily World	JeetkaHalla: New campaign to support para-athletes	http://dailyworld.in/jeetkahalla-new-campaign-to-support-para-athletes/



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54	Yahoo News	JeetkaHalla: New campaign to support para-athletes	https://in.news.yahoo.com/jeetkahalla-campaign-support-para-athletes-095804053.html
55	Story Pick	Here's The Story Of Indian Heroes You've Never Heard But Should: The Para Athletes	http://www.storypick.com/indian-para-athletes/
56	Ourncr	Rio Paralympics 2016: Where are the advertisers?	https://www.ournrc.com/news/business/rio-paralympics-2016-where-are-the-advertisers-152
57	DSIJ	IndusInd Bank Launched "JeetkaHalla" an Initiative to Support the Para-Athletes	http://www.dsj.in/newsdetails.aspx?FileName=newsvoir_press_release_7433
58	Brunch News	Rio Paralympics 2016: Where are the advertisers?	http://www.brunchnews.com/dna-india/business/rio-paralympics-2016-where-are-the-advertisers-5073153
59	Mint	Brands team up with athletes in bid to broaden appeal	http://www.livemint.com/Consumer/4qqKC12AeBFikDhZHIWjsO/Brands-team-up-with-athletes-in-bid-to-broaden-appeal.html
60	Adage	IndusInd Bank Gathers Support for Para-Athletes With #JeetkaHalla	http://www.adageindia.in/marketing/cmo-strategy/indusind-bank-gathers-support-for-para-athletes-with-jeetkahalla/articleshow/54328347.cms
61	MXMindia	IndusInd's "JeetkaHalla" looks to support para-athletes	http://www.mxmindia.com/2016/09/indusind%E2%80%99s-jeetkahalla-looks-to-support-para-athletes/
62	CSRlive	IndusInd Bank Launches "JeetkaHalla" Initiative To Support The Para-athletes	http://csrlive.in/indusind-bank-launches-jeetkahalla-initiative-to-support-the-para-athletes/
63	MenXP	Winning 2 Gold Medals At The Paralympics, India Couldn't Be More Proud Of Our Para-Athletes	http://www.mensxp.com/brands/indusind-bank/32215-this-video-will-make-you-get-up-and-take-notice-of-the-indian-para-athletes-that-are-making-the-country-proud.html
64	New Indian Express	My willpower inspiration behind second gold medal: Devendra Jhajharia	http://www.newindianexpress.com/sport/My-willpower-inspiration-behind-second-gold-medal-Devendra-Jhajharia/2016/09/15/article3621152.ece



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65	Firstpost	Proud Devendra Jhajharia credits 'hardwork and dedication' for Rio Paralympics 2016 gold medal	http://www.firstpost.com/printpage.php?idno=3004636&sr_no=0
66	Avenueemail	My willpower inspiration behind second gold medal: Devendra Jhajharia	http://www.avenuemail.in/india/willpower-inspiration-behind-second-gold-medal-devendra-jhajharia/98120/
67	SportsCAFE	Paralympics Gold winner Jhajharia : Getting another gold after a 12-year long wait only sweetens the feeling more	https://sportscafe.in/articles/sports/2016/sep/14/paralympics-gold-winner-jhajharia-getting-another-gold-after-a-12-year-long-wait-only-sweetens-the-feeling-more
68	Business Standard	IndusInd Bank Launched Jeetkahalla An Initiative To Support The Para-Athletes	http://www.business-standard.com/stocks/corporate-announcements/bse/5531/16182720
69	IIFL	IndusInd Bank launches "JeetKaHalla" an initiative to support the Para-athletes	http://www.indiaonline.com/article/news-india-sports/indusind-bank-launches-jeetkahalla-an-initiative-to-support-the-para-athletes-116091500460_1.html
70	Times Of India	My willpower inspiration behind second gold medal: Devendra Jhajharia (Profile)	http://timesofindia.indiatimes.com/city/delhi/My-willpower-inspiration-behind-second-gold-medal-Devendra-Jhajharia-Profile/articleshow/54329582.cms
71	Samanta News	Proud Devendra Jhajharia credits 'hardwork and dedication' for Rio Paralympics 2016 bullion medal	http://www.samantanews.com/2016/09/14/prod-devendra-jhajharia-credits-hardwork-and-dedication-for-rio-paralympics-2016-gold-medal/
72	StoryPlug	Watch: These Para-Athletes Are All Set To Make India Proud & They Deserve All Our Love & Respect	http://storyplug.com/watch-these-para-athletes-are-all-set-to-make-india-proud-they-deserve-all-our-love-respect/
73	One World South Asia	'JeetKaHalla' initiative to support the Para-athletes	http://southasia.oneworld.net/news-you-can-use/press-release/2018jeetkahalla2019-initiative-to-support-the-para-athletes#.V9vis_l97IU
74	The Weekend Leader	'If you have the willpower then nothing is impossible in this world'	http://www.theweekendleader.com/Culture/2521/gold-at-rio.html
75	Tiger Capital Of India	Rio Paralympics 2016: Where are the advertisers?	http://tigercapitalofindia.com/news/rio-paralympics-2016-advertisers/
76	Motivate me	IndusInd Bank through their anthem "JeetKaHalla" wants every Indian to know performance of players in International Para Sports Championship	http://motivateme.in/indusind-bank-through-their-anthem-jeet-ka-halla-wants-every-indian-to-know-performance-of-players-in-international-para-sports-championship/

